

# O'Reilly News for User Group Members

## Issue 07-08

Thanks to everyone who requested a copy of slide:ology last month. You can see the first reviews under the reviews section below.

With Adobe's recent announcement of CS4, O'Reilly's been busy working with our authors to keep you up-to-date. Soon we'll have new versions of our One-on-One and Missing Manual series and we're adding a few new books such as "Photoshop CS4 The Missing Manual," "The Photoshop CS4 Companion for Photographers," and "Photoshop CS4 Channels & Masks One-on-One." Read this blog post for the full scoop.

<http://fyi.oreilly.com/2008/09/oreilly-announces-8-new-cs4-ti.html>

And Deke McClelland has a new video called "Photoshop CS4: Buy or Die"

<http://digitalmedia.oreilly.com/2008/09/23/dekepod-buy-or-die.html>

CS4 fliers are available for your group too. Do you need some?

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### New Releases

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Get 35% off from O'Reilly, Pragmatic Bookshelf, Rocky Nook or YoungJin books you purchase directly from O'Reilly - ask your group leader for the quote to use when ordering from the O'Reilly UK Shopping Cart.

Did you know you can request a free book to review for your group? Ask your group leader for more information.

For book review writing tips and suggestions, go to:

<<http://ug.oreilly.com/bookreviews.html>>

Apache 2 Pocket Reference

<<http://oreilly.com/catalog/9780596518882/>>

Head First Physics

<<http://www.oreilly.com/catalog/9780596102371>>

iPhone Forensics

<<http://www.oreilly.com/catalog/9780596153588>>

iPhone UK: The Missing Manual, Second Edition

<<http://www.oreilly.com/catalog/9780955750618>>

Learning OpenCV

<<http://www.oreilly.com/catalog/9780596516130>>

Mac OS X for Unix Geeks, Fourth Edition

<<http://www.oreilly.com/catalog/9780596520625>>

MAKE: Technology on Your Time Volume 15

<<http://www.oreilly.com/catalog/9780596522100>>

Maven: The Definitive Guide

<<http://www.oreilly.com/catalog/9780596517335>>

Practical HDR1 (Rocky Nook)

<<http://www.oreilly.com/catalog/9781933952321>>

Pragmatic Thinking and Learning (Pragmatic Bookshelf)

<<http://www.oreilly.com/catalog/9781934356050>>

Programming Flex 3

<<http://www.oreilly.com/catalog/9780596516215>>

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Programming Ruby, Third Edition (Pragmatic Bookshelf)  
<<http://www.oreilly.com/catalog/9781934356081>>

Quicken 2009: The Missing Manual  
<<http://www.oreilly.com/catalog/9780596522483>>

Rails Pocket Reference  
<<http://www.oreilly.com/catalog/9780596520700>>

The Art of Capacity Planning  
<<http://www.oreilly.com/catalog/9780596518578>>

The Canon EOS Digital Rebel XSi/450D Companion  
<<http://www.oreilly.com/catalog/9780596520861>>

Ubuntu Kung Fu (Pragmatic Bookshelf)  
<<http://www.oreilly.com/catalog/9781934356227>>

Version Control with Subversion, Second Edition  
<<http://www.oreilly.com/catalog/9780596510336>>

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Subscribe at:

<<http://www.craftzine.com/go/craftug>>

### ===== Conferences and Special Events =====

Maker Faire Austin Tickets on Sale--October 18 and 19, 2008 Travis County Event Center and Fairground Maker Faire is a two-day, family-friendly event that celebrates the Do-It-Yourself (DIY) mindset. It's for creative, resourceful people of all ages and backgrounds who like to tinker and love to make things.

<http://www.makerfaire.com/>

New this year, RoboGames bring battling bots to Austin for the first ever texas cup.  
<http://www.makerfaire.com/austin/2008/robogames/info/>

Ticket information: <<http://www.makerfairetickets.com/>>

Web 2.0 Expo Call for Participation Is Now Open, San Francisco--March 31-April 3 Now in its third year, Web 2.0 Expo is for the builders of the next generation web: designers, developers, entrepreneurs, marketers, business strategists, and venture capitalists. We look not only for the hot new thing, but for the failures to learn from, the innovations and inspirations, the successes that will surprise you, and the practical applications of all of the above. Call closes midnight 10/08/2008 PDT.

<<http://en.oreilly.com/webexsf2009/public/cfp/42>>

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MySQL Conference & Expo Call for Participation Is Now Open, Santa Clara, CA--April 20-23 The MySQL Conference & Expo is the largest gathering of MySQL developers, users, and DBAs worldwide. For the 2009 edition, we'd like to explore advanced development techniques, enterprise database administration and security, VLDB and massive data warehouse administration, advanced BI technology, pluggable storage engine development, replication and scale-out solutions, and more. Call closes midnight PST October 22. Early registration will open in December.

<<http://mysqlconf.com>>

Register for iPhoneLive, San Jose, CA--November 18 iPhoneLive will be a gathering of the best and brightest participants in the iPhone ecosystem today. Whether you're already building apps for the iPhone or are a developer who wants to make a move to the iPhone platform; if you're an entrepreneur or simply an enthusiast of the emerging iPhone industry, this is the event for you. It's going to be a mind-blowing day filled with information that you just can't get anywhere else. We'll cover development issues from coding to release, as well as general market information and lessons learned from leading iPhone developers and entrepreneurs.

Use code "ip08gd20" when you register, and receive 20% off the registration price.

To register for the conference, go to:

<<https://en.oreilly.com/iphonelive2008/public/register>>

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O'Reilly School of Technology

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O'Reilly School of Technology Courses: UG Members Receive a 30% Discount O'Reilly School of Technology has opened its virtual doors with educational offerings and certifications for IT students looking to further their careers or to launch one. As an O'Reilly User Group member, you save on all the courses in the following University of Illinois Certificate Series:

- Java Programming
- PHP/SQL Programming
- Linux/Unix System Administration
- Web Programming
- Open Source Programming
- .NET Programming
- Client-Side Web Programming featuring AJAX

To redeem, use Promotion Code "ORALL1" good for a 30% discount, in Step #2 of the enrollment process. Each course comes with a free O'Reilly book and a 7-day money-back guarantee.

Register online:

<<http://www.oreillyschool.com/?CMP=BAC-ostug>>

(This discount is not combinable with other offers.)

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Your Latest Reviews

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Edinburgh Perlmongers

- Face to Face - <http://edinburgh.pm.org/book-reviews/face-to-face.html>
- Head First Statistics - <http://edinburgh.pm.org/book-reviews/head-first-statistics.html>

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Keepondev

- XML in a Nutshell -

[http://www.amazon.com/gp/product/0596007647/ref=cm\\_cr\\_thx\\_view](http://www.amazon.com/gp/product/0596007647/ref=cm_cr_thx_view)

breizhjug

- Java Power Tools - <http://sites.google.com/a/breizhjug.org/home/books/java-power-tools>

Devon CFUG

- Slide:ology -

<http://www.aliaspooryorik.com/blog/index.cfm/e/posts.details/post/book-review-slide-ology-150>

Nord Est Perlmongers

- Mastering Dojo - <http://www.cattlegrid.info/blog/2008/10/mastering-dojo.html>

Flashoo

- Slide:ology - [http://www.amazon.com/slide-ology-path-successful-presentation/forum/Fx3LND4M2RO2M1L/TxYXZQCBP0ICO/1/ref=cm\\_cd\\_et\\_md\\_pl?encoding=UTF8&cdMsgNo=1&asin=0596522347&store=books&cdSort=oldest&cdMsgID=MxOH2ALIJPID2S#MxOH2ALIJPID2S](http://www.amazon.com/slide-ology-path-successful-presentation/forum/Fx3LND4M2RO2M1L/TxYXZQCBP0ICO/1/ref=cm_cd_et_md_pl?encoding=UTF8&cdMsgNo=1&asin=0596522347&store=books&cdSort=oldest&cdMsgID=MxOH2ALIJPID2S#MxOH2ALIJPID2S)

UK Java Group

- Slide:ology -

<http://ukjugs.org/display/main/Slideology%2C+The+art+and+science+of+creating+great+presentations>

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Conference attended by O'Reilly

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\*\*\*EuroBSD, Strasbourg, France - 18/19 October

<http://2008.eurobsdcon.org/>

\*\*\*Conferencia Internacional de Software Libre, Malaga, Spain - 20-22 October

<http://www.opensourceworldconference.com/>  
With key notes by Tim O'Reilly.

\*\*\*<Head> The Global Web Conference, London - 24-26 October

<http://www.headconference.com/>

\*\*\*Linux Live and MacLive Expo, London - 23-25 October

<http://www.macliveexpo.co.uk/client/index.aspx?page=126>

\*\*\*OpenFest, Sofia - 1-2 November

\*\*\*Linux 2008, Manchester - 7-9 November

<http://www.ukuug.org/events/linux2008/>

\*\*\*Codebits, Lisbon - 13-15 November

<http://codebits.sapo.pt/>

\*\*\*London Workshop - London - 29<sup>th</sup> November

<http://conferences.yapceurope.org/lpw2008/>

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News From O'Reilly & Beyond  
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News  
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First Look: Photoshop CS4

Lesa Snider King, author for the upcoming "Photoshop CS4: The Missing Manual" shares her thoughts on Adobe's latest release.

<[http://www.macworld.com/article/135704/2008/09/photoshopcs4\\_firstlook.html](http://www.macworld.com/article/135704/2008/09/photoshopcs4_firstlook.html)>

One Way to Become an O'Reilly Author

Interested in how to become an author for O'Reilly? One way is to make your opinions known on GetSatisfaction! Read more to see how author Rich Rosen both suggested and helped write the newest edition of "Mac OS X for Unix Geeks."

<<http://fyi.oreilly.com/2008/09/one-way-to-become-an-author-fo.html>>

iPhone Forensics 101: Bypassing the iPhone Passcode Video Recently, Jonathan Zdziarski, author of the just-released "iPhone Forensics," delivered a much-talked about presentation on bypassing the iPhone 3G passcode, in which he revealed some little known "security"

issues pertaining to that device. Most notable was the fact that the iPhone captures and stores screenshots of any place you visit on the web (using your iPhone, of course). The recording is now ready for viewing.

<http://fyi.oreilly.com/2008/09/iphone-forensics-101-recording.html>

Work on Stuff That Matters--Tim O'Reilly @ Web 2.0 Tim O'Reilly, founder of O'Reilly Media, didn't mince words as he addressed the crowd at Web 2.0 Expo in New York City. As CNET reported, he said: "You have to conclude, if you look at the focus of a lot of what you call 'Web 2.0,' the relentless focus on advertising-based consumer models, lightweight applications, we may be living in somewhat of a bubble, and I'm not talking about an investment bubble. (It's) a reality bubble." Indeed, in the wake of Wall Street's tumble and anxiety all around, Tim is asking people to think about what they would do differently and to "work on stuff that matters."

<<http://fyi.oreilly.com/2008/09/live-from-new-york--its-tim-or.html>>

Mine Kasapoglu on Location in Beijing

Derrick Story interviews Mine Kasapoglu who photographed her first Olympics in 2002 at Salt Lake City. She's been shooting them ever since, including this year in Beijing.

<<http://digitalmedia.oreilly.com/2008/09/11/aperture-kasapoglu-in-beijing.html>>

Slashdot: Wall Street's Collapse Is Computer Science's Gain "Thanks to Wall Street's implosion, the chairman of Stanford University's Computer Science Department says he is seeing more interest from students in computer science. Ditto at Boston College. Computer science enrollments crashed after the dot-com bust as students turned to hedge fund majors."

<<http://news.slashdot.org/news/08/09/28/1824232.shtml>>

The Creative Suite Conference in Orlando, FL is coming up and they've kindly offered a UG discount Held in conjunction with the Web Design & Developer conference and Create Chaos, The Creative Suite Conference, October 13-16, is the premiere event for designers using Adobe Creative Suite. Experts will deliver in-depth sessions covering print-based, web, and mobile workflows, as well as XML and cross-media solutions. Whether you're looking to create reliable PDF documents or deliver interactive Flash or AJAX enabled websites, this is the place to be.

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Use the discount code JIPOSEILD08 (Case Sensitive) while registering to receive 20% off of any multi-day conference registration. For more information and to register, go to: <http://www.mogo-media.com/conferences/the-creative-suite-conference/2008/orlando/>

### DIY O'Reilly Gear

Create Your Own Calendar, Shirt, Notebook, Poster...In just three easy steps you can create one of a kind calendars, greeting cards, keychains, luggage tags, magnets, mousepads, mugs, notebooks, postcards, posters, shirts, hoodies, and stickers adorned with your favorite O'Reilly animals.

[http://www.qoop.com/photobooks/photofront/pub\\_store.php?pub\\_name=oreilly](http://www.qoop.com/photobooks/photofront/pub_store.php?pub_name=oreilly)

### ----- Blogs -----

Open beats Closed: Best Buy's new APIs

<http://radar.oreilly.com/2008/09/open-beats-closed-best-buys-ne.html>

Photoshop Elements 7: The Missing Manual Sneak Preview: Barbara Brundage's Top 10 Elements Tips [http://missingmanuals.com/pe7\\_brundage\\_tips.csp?CMP=NLC-mm\\_misclinks&ATT=cont2-Sep08](http://missingmanuals.com/pe7_brundage_tips.csp?CMP=NLC-mm_misclinks&ATT=cont2-Sep08)

Organizing Your iPhone

<http://blogs.oreilly.com/iphone/2008/09/organizing-your-iphone.html>

A Creativity Category Is Born

<http://blogs.oreilly.com/digitalmedia/2008/09/a-creativity-category-is-born.html>

Is Google Spreading Itself Too Thin?

<http://radar.oreilly.com/2008/09/is-google-spreading-itself-too.html>

Quicken Can Help During Troubled Times--Bonnie Biafore's Top 10 Tips

<http://fyi.oreilly.com/2008/09/quicken-smarts--bonnie-biafore.html>

Black Monday, 2008

<http://broadcast.oreilly.com/2008/09/black-monday-2008.html>

Fun comparisons of Flex and Silverlight

<http://www.insideria.com/2008/09/fun-comparisons-of-flex-and-si.html>

A Beginner's Introduction to Perl Web Programming

<http://broadcast.oreilly.com/2008/09/a-beginners-introduction-to-pe.html>

Facebook Growth By Age Group: Share of College-Age Users is Declining

<http://radar.oreilly.com/2008/09/facebook-growth-by-age-group-s.html>

For more blogs, go to:

<http://community.oreilly.com/>

Until next time--

Josette