

# O'Reilly News for User Group Members

## Issue 06-08

Speakers, UG leaders, or anyone else interested in improving your presentations, let me send you our new book "slide:ology."

Garr Reynolds (Presentation Zen) just wrote on his blog  
<<http://www.presentationzen.com/presentationzen/2008/08/slideology-my-favorite-presentation-book-of-all-time.html>>

"Nancy Duarte, the Principle of Duarte Design (the firm behind the creation of Al Gore's Oscar-winning presentations), has published a presentation book for the rest of us. It's called 'slide:ology: The Art and Science of Creating Great Presentations.' 'slide:ology' is practical, it's highly visual, and it's beautiful. I love this book."

Watch the book trailer here. <<http://www.youtube.com/watch?v=3UI439bKA1Q>>

Gabrielle Roth and Selena Deckelmann presented "Running a Successful User Group" at OSCON 2008 in Portland this year. Here's their slide

show: <<http://www.baconandtech.com/?p=16>> They also put together a flyer with suggestions on every aspect of running a user group.

<<http://www.baconandtech.com/wp-content/uploads/2008/07/ug-printed-material-v2.pdf>>

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New Tutorial  
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Once again the UKUUG and O'Reilly UK Limited joined forces to provide you with a new tutorial

'Building the network you need with OpenBSD's PF'

<http://www.ukuug.org/events/pftutorial/>

Wednesday 26th November 2008, London

This tutorial focuses on building the high performance, low maintenance network you need. Along the way we explore the whys and hows and cover all bases from the basic one machine configuration and basic local area networks, all the way up to configurations with traffic shaping and load balancing with "self-healing" networks and counter-measures against common problems such as DOS attempts and spamming.

A basic understanding of TCP/IP and some Unix knowledge is assumed. This tutorial will happen very soon after OpenBSD 4.4 is released and will be up to date with the latest release.

Who should attend? Those who use or are considering using PF on any BSD. It goes from the basics to advanced usage of the latest versions of PF, including traffic shaping using altq, and the supporting features for higher level services such as trapping spam via greylisting and http filtering, SSL proxying, and load balancing. PF's simplicity and ease allows those new to PF to understand it quickly, while refreshing the best practices in filtering for those who have used PF for years.

Book now:

Online: <<http://www.ukuug.org/events/pftutorial/booking/>>

Or download the PDF - <<http://www.ukuug.org/events/pftutorial/PF.pdf>>

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New Releases  
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Don't forget you can get huge discounts on O'Reilly, Pragmatic Bookshelf, Rocky Nook or YoungJin books when you purchase directly from O'Reilly. Click on the UK Shopping cart and quote your promo code when paying.

<<http://www.oreilly.com/store/>>

Did you know you can request a free book or PDF to review for your group? Ask your group leader for more information.

For book review writing tips and suggestions, go to:

<<http://ug.oreilly.com/bookreviews.html>>

Automotive SPICE in Practice (Rocky Nook) ISBN 13: 9781933952291

<<http://www.oreilly.com/catalog/9781933952291>>

Building Embedded Linux Systems, Second Edition ISBN 13: 9780596529680

<<http://oreilly.com/catalog/9780596529680/>>

Canon EOS 40D (Rocky Nook)

ISBN 13: 9781933952338

<<http://oreilly.com/catalog/9781933952338/>>

Digital Infrared Photography (Hard Cover) (Rocky Nook) ISBN 13: 9781933952352

<<http://oreilly.com/catalog/9781933952352/>>

FBML Essentials

ISBN 13: 9780596519186

<<http://oreilly.com/catalog/9780596519186/>>

Head First Ajax

ISBN 13: 9780596515782

<<http://oreilly.com/catalog/9780596515782/>>

Head First Statistics

ISBN 13: 9780596527587

<<http://oreilly.com/catalog/9780596527587/>>

Intellectual Property and Open Source

ISBN 13: 9780596517960

<<http://oreilly.com/catalog/9780596517960/>>

iPhone: The Missing Manual, Second Edition ISBN 13: 9780596521677

<<http://oreilly.com/catalog/9780596521677/>>

JavaScript: The Missing Manual

ISBN 13: 9780596515898

<<http://oreilly.com/catalog/9780596515898/>>

Learning ASP.NET 3.5, Second Edition

ISBN 13: 9780596518455

<<http://oreilly.com/catalog/9780596518455/>>

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Learning the vi and Vim Editors, Seventh Edition ISBN 13: 9780596529833  
<<http://oreilly.com/catalog/9780596529833/>>

Programming .NET 3.5  
ISBN 13: 9780596527563  
<<http://oreilly.com/catalog/9780596527563/>>

Python for Unix and Linux System Administration ISBN 13: 9780596515829  
<<http://oreilly.com/catalog/9780596515829/>>

Refactoring SQL Applications  
ISBN 13: 9780596514976  
<<http://oreilly.com/catalog/9780596514976/>>

Scripted GUI Testing with Ruby (Pragmatic Bookshelf) ISBN 13: 9781934356180  
<<http://oreilly.com/catalog/9781934356180/>>

slide:ology  
ISBN 13: 9780596522346  
<<http://oreilly.com/catalog/9780596522346/>>

Statistics in a Nutshell  
ISBN 13: 9780596510497  
<<http://oreilly.com/catalog/9780596510497/>>

Take Your Best Shot  
ISBN 13: 9780596518257  
<<http://oreilly.com/catalog/9780596518257/>>

The Canon EOS Digital Rebel XSi/450D Companion ISBN 13: 9780596520861  
<<http://oreilly.com/catalog/9780596520861/>>

The Productive Programmer  
ISBN 13: 9780596519780  
<<http://oreilly.com/catalog/9780596519780/>>

Website Optimization  
ISBN 13: 9780596515089  
<<http://oreilly.com/catalog/9780596515089/>>

### MAKE Magazine Subscriptions

The annual subscription price for four issues is \$34.95. When you subscribe with this link, you'll get a free issue--one plus four more for \$34.95. So subscribe for yourself or friends with this great offer for UG Members: five volumes for the cost of four.

Subscribe at: <<http://www.makezine.com/go/ugsub>>

### Craft Magazine Subscriptions

The annual subscription price for four issues is \$34.95. When you subscribe with this link, you'll get a free issue--one plus four more for \$34.95. So subscribe for yourself or friends with this great offer for UG Members: five volumes for the cost of four.

Subscribe at: <<http://www.craftzine.com/go/craftug>>

# O'Reilly News for User Group Members

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Upcoming Author Events  
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For more events, please see:

<<http://oreillygmt.eu/>>

\*\*\*Jesse Liberty Presents a Webcast: Creating Skinnable Custom Controls in Silverlight Aug 27, 2008 In this live presentation Silverlight Geek Jesse Liberty (Programming Silverlight--to be released in November 2008) will demonstrate various aspects of Silverlight 2. Keep an eye on the website for more details in the future.

<<http://msevents.microsoft.com/CUI/WebCastEventDetails.aspx?EventID=1032382799&EventCategory=4&culture=en-US&CountryCode=US>>

\*\*\*Jesse Liberty will be in the British Isles next month. Schedule:

Sept. 16 - Bristol (User Group meeting)  
Sept. 18-19 - Brighton, Remix UK and maybe more  
Sept. 21 - Dublin (User Group meeting)  
Sept. 23 - Belfast (presentation)  
Sept. 24 - Belfast (User Group meeting)

\*\*\*FlexCamp London 2008

Aug 28-28, 2008

Conway Hall - 25 Red Lion Square, London WC1R 4RL London, UK Flex Camp London 08 is a free, community-run event for everyone interested in Adobe Flex. Author Marco Casario (AIR Cookbooks) will present "SQLite in AIR with Flex."

<<http://www.flexcamp.co.uk/>>

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Your Latest Reviews  
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Painting the Web <http://compsoc.dur.ac.uk/reviews/painting-the-web.html>  
Durham University Computing Society

Getting Started with Flex 3 <http://users.freenet.am/~flasher/asbook.html>  
MMUG Armenia

ActionScript 3.0 Cookbook <http://adobers.org/recenzje>  
Polish Adobe User Group

Learning ActionScript 3.0 <http://adobers.org/recenzje>  
Polish Adobe User Group

ActionScript 3.0 Design Patterns <http://adobers.org/recenzje>  
Polish Adobe User Group

Head First C# <http://edinburgh.pm.org/book-reviews/headfirst-c-sharp.html>  
Edinburgh Perl Mongers

C# 3.0 Pocket Reference  
<http://edinburgh.pm.org/book-reviews/c-sharp-pocket-reference.html>  
Edinburgh Perl Mongers

Practical Artistry  
<http://edinburgh.pm.org/book-reviews/c-sharp-pocket-reference.html>  
Edinburgh Perl Mongers

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Upcoming Events  
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\*\*\*d-Construct, Brighton - 5<sup>th</sup> September  
<http://2008.dconstruct.org/>  
O'Reilly will be there with their latest offerings.

\*\*\*Pycon UK, Birmingham - 12-14 September  
<http://www.pyconuk.org/>  
O'Reilly will be there.

\*\*\*PostgreSQL, Prato, Italy - 17/18 October  
<http://www.pgday.org/en/>

\*\*\*EuroBSD, Strasbourg, France - 18/19 October  
<http://2008.eurobsdcon.org/>  
O'Reilly will be there.

\*\*\*Conferencia Internacional de Software Libre, Malaga, Spain - 20-22 October  
<http://www.opensourceworldconference.com/>  
With key notes by Tim O'Reilly.

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Conferences and Special Events  
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Registration for RailsConf Europe 2008, Berlin, Germany-- September 2-4 2008  
The European developer community showed itself to be deeply interested in Rails at RailsConf Europe 2007, and the co-presenters of that event, Ruby Central and O'Reilly Media, are coming back to do it again.

RailsConf Europe 2008, happening September 2-4 2008 in Berlin, will feature presentations, keynotes, and tutorials by experts from the full spectrum of Rails techniques and practices. Seasoned Rails practitioners and newcomers alike will find a program honed to their particular interests and needs.

Use code "re08usrg" when you register, and receive 15% off the registration price.

To register for the conference, go to:  
<<https://en.oreilly.com/railseurope2008/public/register>>

The Call for Proposal phase is open for ETech 2009 The theme for ETech 2009 is Living, Reinvented: The Tech of Abundance and Constraints. We want to hear from inventors, entrepreneurs, visionaries, sustainability designers, technologists, municipal rock stars, resource strategists, coders and hackers who are reinventing how we can live more sustainably every day. Proposals are being accepted through September 17.

<<http://en.oreilly.com/et2009/public/cfp/37>>

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O'Reilly School of Technology  
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## New Java Programming Course

We want you to be the first to know about the latest course release from the O'Reilly School of Technology: Java Programming 1: Introduction to Java and the Eclipse Development Environment! We are especially excited about this course, because it is the first course to utilize Ellipse, our brand-new Learning Sandbox built on the Eclipse open-source IDE.

This is the first course in our upcoming Java Programming Certificate Series. The Java Programming 2 and 3 courses will be released very soon as they are in their final editing phases.

<<http://www.oreillyschool.com/courses/java1/?CMP=BAC-ostug>>

O'Reilly School of Technology Courses: UG Members Receive a 30% Discount  
O'Reilly School of Technology has opened its virtual doors with educational offerings and certifications for IT students looking to further their careers or to launch one. As an O'Reilly User Group member, you save on all the courses in the following University of Illinois Certificate Series:

- PHP/SQL Programming
- Linux/Unix System Administration
- Web Programming
- Open Source Programming
- .NET Programming
- Client-Side Web Programming featuring AJAX

To redeem, use Promotion Code "ORALL1" good for a 30% discount, in Step #2 of the enrollment process. Each course comes with a free O'Reilly book and a 7-day money-back guarantee.

Register online:

<<http://www.oreillyschool.com/?CMP=BAC-ostug>>

(This discount is not combinable with other offers.)

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News From O'Reilly & Beyond  
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News  
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Expert Help - A Video Training Guide on Java Featured on Safari Learn from the leading training experts with Safari's extensive collection of over 170 full video tutorials, on topics such as Java, PHP, Ruby on Rails, Photoshop, Final Cut Pro, Flash, and more. Hit the ground running with this powerful Java SE 6 Instructional Video Course. To view snippets of video available on Safari, sign up for a free 10-day trial.

<<http://safari.oreilly.com?cid=200808-oreillyportal-usergroupnewsletter-JavaVideo>>

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Tim O'Reilly featured on Sky Radio coming to an Airlines near you Tim discusses how Safari Books Online is helping thousands of technologists every day. The interview will run for the month of September.

<<http://safaribooksonline.com/media/audio/OREILLY-TIM.wma>>

### David Pogue's Hot iPhone Tips

David Pogue returns with a thoroughly updated edition of "iPhone: The Missing Manual." And here David reveals his best, up-to-the-nanosecond iPhone tricks. "The beauty of the new iPhone 3G is that you don't need one," explains David. "Almost all of the juicy stuff actually comes with the iPhone 2.0 software and the online App Store, both of which run perfectly well on the old iPhone as well."

<<http://fyi.oreilly.com/2008/08/david-pogues-iphone-3g-tips.html>>

### Vincent Versace on Photography and Creativity

Vincent Versace, noted photographer, author, and photography instructor, sits down with Derrick Story to discuss the some of the larger philosophical questions that inform the photographic creative process during this video interview from Photoshop World Orlando.

<<http://digitalmedia.oreilly.com/2008/08/13/vincent-versace-psw.html>>

### Forbes Puts the Spotlight on Dale Dougherty and Tim O'Reilly

"If the do-it-yourself trend is a revolution, then Dale Dougherty and Tim O'Reilly are its Tom Paines," writes reporter Elizabeth Corcoran in a recent Forbes.com story, Making Future Headlines.

<<http://fyi.oreilly.com/2008/08/forbes-puts-the-spotlight-on-d.html>>

### What developers should know about IP

Author Van Lindberg is both software engineer and practicing attorney. His new book, "Intellectual Property and Open Source" tackles the slippery subject of intellectual property. In this interview, Van explains why intellectual property law is so important to developers—any developers—and shares his most important tips for developers starting out in the world of open source.

<<http://fyi.oreilly.com/2008/08/what-developers-need-to-know-a-1.html>>

### How to Write Your Own Facebook Applications

Mary Rotman recently had a chance to ask Jesse Stay, author of "FBML Essentials" a few questions about his book and just why it's so important right now.

<<http://fyi.oreilly.com/2008/08/how-to-write-your-own-facebook.html>>

### DIY O'Reilly Gear

Create Your Own Calendar, Shirt, Notebook, Poster...In just three easy steps you can create one of a kind calendars, greeting cards, keychains, luggage tags, magnets, mousepads, mugs, notebooks, postcards, posters, shirts, hoodies, and stickers adorned with your favorite O'Reilly animals.

<[http://www.goop.com/photobooks/photofront/pub\\_store.php?pub\\_name=oreilly](http://www.goop.com/photobooks/photofront/pub_store.php?pub_name=oreilly)>

For more news, go to: <<http://news.oreilly.com/>>

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Blogs  
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Interview with David Heinemeier Hansson: Rails Culture, Scaling Basecamp, and Building Successful Companies  
<<http://news.oreilly.com/2008/08/interview-with-david-heinemeie.html>>

Derrick Story in Beijing for the Olympics  
<<http://blogs.oreilly.com/digitalmedia/2008/08/a-week-of-images-from-beijing.html>>

Head First Ajax Sample chapter: Manipulating the DOM  
<[http://www.headfirstlabs.com/books/hfajax/hfaj\\_ch7\\_sample.pdf](http://www.headfirstlabs.com/books/hfajax/hfaj_ch7_sample.pdf)>

Head First Statistics Sample Chapter: Calculating Probabilities  
<<http://www.headfirstlabs.com/books/hfstats/>>

The Road to Programming is Sometimes Paved with Web Pages  
<[http://www.oreillynet.com/headfirst/blog/2008/07/the\\_road\\_to\\_programming\\_is\\_som.html#more](http://www.oreillynet.com/headfirst/blog/2008/07/the_road_to_programming_is_som.html#more)>

Why We're Failing in Math and Science  
<<http://radar.oreilly.com/2008/08/why-were-failing-in-math-and-science.html>>

Why Corporates Hate Perl  
<[http://www.oreillynet.com/onlamp/blog/2008/08/why\\_corporates\\_hate\\_perl.html](http://www.oreillynet.com/onlamp/blog/2008/08/why_corporates_hate_perl.html)>

The Mind of Damian Conway: Science, Computer Science, the Future of Perl 6, and Advice for Today's Aspiring Programmers  
<<http://fyi.oreilly.com/2008/08/the-mind-of-damian-conway-scie.html>>

Audio: Lawrence Lessig on Congressional Reform and Internet for Everyone  
<<http://news.oreilly.com/2008/08/lessig-changecongressorg-and-i.html>>

Doug Marschke Talks about his new book titled "JUNOS Enterprise Routing: A Practical Guide to JUNOS Software and Enterprise Certification."  
<<http://www.youtube.com/watch?v=ihKWw7q4VlU>>

Mac vs PC: Does it matter anymore?  
<<http://broadcast.oreilly.com/2008/08/mac-vs-pc-does-it-matter-anymo.html>>

For more blogs, go to:  
<<http://news.oreilly.com/>>

Until next time—  
Josette