

April
2012

- Webcasts
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- josetteorama.com



[Art of SEO, The 2e](#)
Eric Enge et al



[Build Awesome Command-Line Applications in Ruby](#)
David Copeland



[Developer's Code, The](#)
Ka Cheung



[dRuby Book, The](#)
Masatoshi Seki



[High Performance MySQL, 3e](#)
Baron Schwartz et al



[Introducing Microsoft® SQL Server® 2012](#)
Ross Mistry, Stacia Misner



[Learning iOS Programming, 2e](#)
Alasdair Allan

[Linux Pocket Guide, 2e](#)
Daniel Barrett

Webcasts

[Turning Your Game Ideas into iPhone & iPad Apps](#) from the book *Tap, Move, Shake*

Presented by Todd Moore

Thursday, Apr 12, 2012 - 10 AM PT

[Getting Started with Netduino](#)

Presented by Chris Walker

Friday, Apr 13, 2012 - 10 AM PT

[The Best of Velocity - CSS3 & HTML5 - Beyond the Hype](#)

Presented by Nicole Sullivan

Tuesday, Apr 17, 2012 - 05 AM PT

[Preparing your website for conversion optimization to increase revenue and enhance visitor experience](#)

Presented by Khalid Saleh

Tuesday, Apr 17, 2012 - 10 AM PT

[O'Reilly Velocity Online Conference](#)

Presented by Steve Souders

Wednesday, Apr 18, 2012 - 09 AM PT

[Responsive Web Design Bootcamp](#)

Presented by Jonathan Stark

Thursday, Apr 19, 2012 - 10 AM PT

[Moving Beyond the SEO Silo](#)

Presented by Vanessa Fox

Tuesday, Apr 24, 2012 - 10 AM PT

[The Lean Series: Fireside chat with Eric Ries and Ash Maurya](#)

Presented by Ash Maurya, Eric Ries

Thursday, Apr 26, 2012 - 10 AM PT

[Mobile & Desktop Cache 2.0: DIY Scriptable Cache](#)

Presented by Guy Podjarny

Friday, Apr 27, 2012 - 10 AM PT

[More](#)

Conferences

[Velocity Online Conference](#)

April 18, 2012

Online

[TOC Latin America](#)

April 20, 2012

Buenos Aires, Argentina

[Fluent Conference](#)

May 29-31, 2012

San Francisco, CA

[Velocity 2012](#)

June 25-27, 2012

Santa Clara, CA

[OSCON](#)

July 16-20, 2012

Portland, Oregon



MCTS 70-662 Rapid Review: Configuring Microsoft® Exchange Server 2010
Ian McLean

MCTS 70-680 Rapid Review: Configuring Windows® 7
Orin Thomas



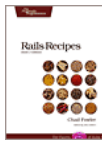
Nikon Creative Lighting System, The, 2e
Mike Hagen



NOOK Tablet The Missing Manual
Preston Gralla



Programming iOS 5
Matt Neuburg



Rails Recipes, 3e
Chad Fowler



Rails View, The
Bruce Williams, John Athayde



Security and Privacy for Microsoft® Office 2010 Users
Mitch Tulloch



Technical Blogging
Antonio Cangiano



Windows® Internals, Part 1, 6e
Mark Russinovich et al



Working with Microsoft® FAST™ Search Server 2010 for SharePoint®
Mikael Svenson et al

Strata Conference
 October 1-2, 2012
 London, England

Velocity Conference
 October 3-4, 2012
 London, England

Strata Conference
 October 23-25, 2012
 New York, NY

Training Courses

Presentation Skills

Presented by: Damian Conway
 16th April, London

The best and most effective presentations capture the audience quickly, hold their interest effortlessly, educate and entertain them in equal measure, and sometimes even inspire them. This class explores simple and effective techniques for achieving those goals in any kind of presentation.

The first half of the class focuses on preparation, content selection, visual design, delivery, handling questions and effective techniques for presenting various kinds of technical information (code, data, statistics, charts, structure diagrams etc.)

The second half of the course is an in-depth tutorial on improving the 'look and feel' of presentation materials – especially Powerpoint/Keynote/Impress presentations. In particular, it demonstrates practical techniques for making your slides not suck!

Events

Drupal for Government	London, UK	16 April	
Data Science as a Game Change	London, UK	23 April	
DSL12 - Data Science London hackathon	London, UK	28 April	
Design Jam	Limerick, Ireland	28 April	
Source DevCon	London, UK	2-5 May	☺
Eclipse Day	Florence, Italy	4 May	☺
UXXL	Lisbon, Portugal	16-18 May	☺
EuroClojure	London, UK	24-25 May	☺
Whymca Mobile Dev Conf	Bologna, UK	24-25 May	
NHS Hackday	London, UK	26-27 May	
Thinking Digital	Gateshead, UK	29-31 May	
Slate	Braga, Portugal	21-22 June	

☺ *O'Reilly will be there*

A list of short books about fast developing technologies that are best purchased as e-books. You will receive the ebook in up to 5 DRM free formats and get the free lifetime updates when the content of the book is updated.

[20 Recipes for Programming PhoneGap](#)

Jamie Munro

[802.11n: A Survival Guide](#)

Matthew Gast

[Book: A Futurist's Manifesto](#)

Hugh McGuire, Brian O'Leary

[Building Mobile Applications with Java](#)

Joshua Marinacci

[Code Simplicity](#)

Max Kanat-Alexander

[Drupal Development Tricks for Designers](#)

Dani Nordin

[Getting Started with RFID](#)

Tom Igoe

[Introduction to Tornado](#)

Michael Dory

[jQuery UI](#)

Eric Sarrion

[Just Spring Integration](#)

Madhusudhan Konda

[Learning CFEngine 3](#)

Diego Zamboni

[SharePoint Apps with LightSwitch](#)

Paul Ferrill

[Using Mac OS X Lion Server](#)

Charles Edge

Your Reviews

[HTML5 Canvas](#)

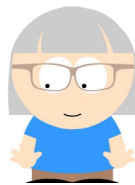
[Buying the Right Photo Equipment](#)

[Perfect Photo, The](#)

[SQL and Relational Theory, 2nd Edition](#)

Copies of our books are available for your members to review-- send me an email and please include your/or the address of the reviewer together with a phone number, on the request.

Also please send me a copy/url of the review when published.



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Some posts that might be of interest to you

- [Drupal – Powering UK Government Websites With Open Source](#)
- [World's Mobile and Desktop Web App Experts Meet in London at SourceDevCon 2012](#)
- [Infobright – Tackling Big Data Analytics without Breaking the Bank...](#)
- [NHS Hack Day – something important is happening!](#)
- [Java is Dead, Long live Java!](#)
- [33rd Degree – Krakow](#)
- [Business Big Data – the Cassandra perspective](#)
- [Damian Conway's Presentation Skills Course](#)
- [To all new parents!](#)
- [QCon – the End](#)
- [Day 1 at QCon, London](#)
- [ACTA – For or Against](#)